

Advertisement space

Price list of magazine advertisements	
Cover - last page	1.620,00 €
Cover (2nd and 3rd page)	1.440,00 €
1/1 - Full page	1.308,00 €
1/2 page	720,00 €
1/4 page	420,00 €
1/8 page	240,00 €

Price list of web advertisements	
display time: 1 month	60,00 €
display time: 3 months	120,00 €
display time: 6 months	192,00 €
display time: 12 months	312,00 €
display time: 1 month, exclusive banner	192,00 €

Discounts for individual subscribers of more simultaneous advertisements in the value of	
from 860,00 to 1.599,00 €	3 %
from 1.600,00 to 2.799,00 €	5 %
from 2.800,00 to 5.199,00 €	7 %
from 5.200,00 to 6.399,00 €	10 %
more than 6.400,00 €	15 %

Pricelist valid from 1. 1. 2009.

Technical requirements for advertisement material:

PC computers, Windows OS. • **Files:** CorelDraw 12, Adobe Illustrator CS, EPS. **Texts to be converted to curves.** Bitmaps included should have a final resolution of 300-350 dpi. All elements to be defined in CMYK (process colors).
• **Bitmaps:** CMYK TIFF: final resolution of 300-350 dpi; CMYK JPEG: final resolution of 300-350 dpi, maximum quality.

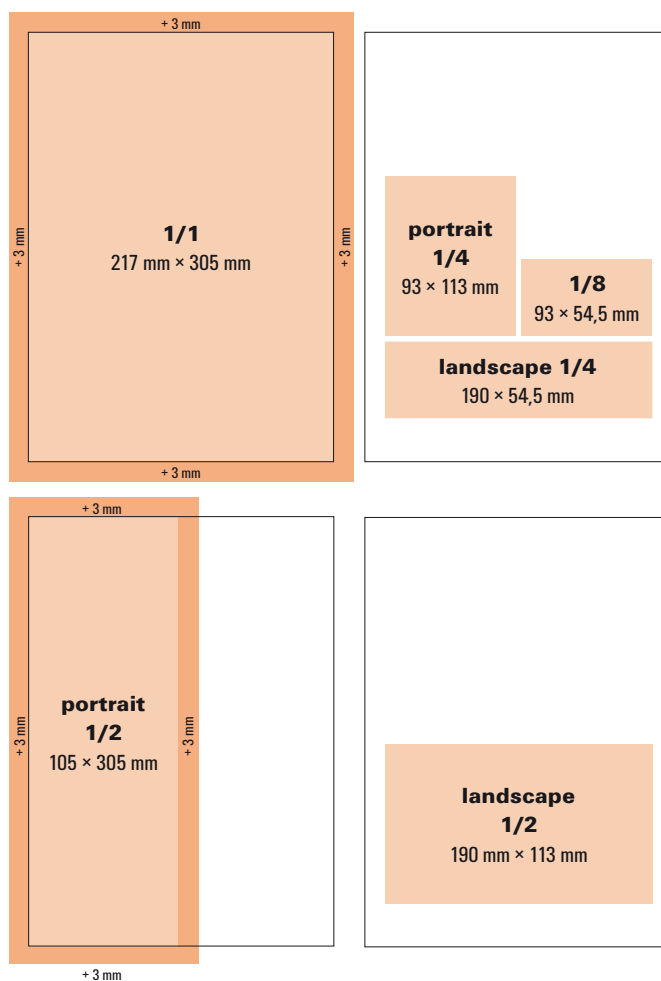
Advertisement delivery:

- **Full page:** at least 10 working days prior to issue.
- **Smaller advertisements:** at least 15 working days prior to issue. • Advertisements to be submitted **via e-mail** to trzenje@revija-vino.si **or on a CD** to the address Studio Ajd d. o. o., Dobravlje 9, SI - 5263 Dobravlje.

Contact:

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Magazine advertisement dimensions



Web advertisement dimensions

